

Sarah MORSE

SPEAKER CHECKLIST

Has awesome testimonials



Tailors content specifically to your delegates by interviewing them beforehand and on the day



Is happy to promote your conference with video, blogs and social media leading up to the event



Has more than one awesome keynote, so I can cover if another speaker fails to show



Can MC as well, in case of breakout sessions, an after dinner event or eekkk...a no show



Can tell you in advance the methods they use to keep the audience engaged right through their presentation



Can tell you in advance what your delegates will take away from their presentation and what actions they will take



Can tell you in advance how they'd handle catastrophes like the AV breaking down, delegates getting ill etc.



Can do actual CPR if anyone requires. (LOL!)



Is happy to be at your event all day, or a half day



Happy to stay for questions and to engage with delegates during the breaks.



Considers the actual speech only about half of what you're getting for your booking.



Has a toolkit of stories and techniques to engage the audience.



Is memorable



Has a reputation for being personable, conscientious and just ridiculously easy to work with



Leaves the audience feeling inspired and motivated to action

